



SAP Business ByDesign Road Map

December 2021

PUBLIC

Legal disclaimer

The information in this presentation is confidential and proprietary to SAP and may not be disclosed without the permission of SAP. This presentation is not subject to your license agreement or any other service or subscription agreement with SAP. SAP has no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP's strategy and possible future developments, products, and platforms, directions, and functionality are all subject to change and may be changed by SAP at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. This document is provided without a warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, or noninfringement. This document is for informational purposes and may not be incorporated into a contract. SAP assumes no responsibility for errors or omissions in this document, except if such damages were caused by SAP's willful misconduct or gross negligence.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.

For all recent and planned innovations, potential data protection and privacy features include simplified deletion of personal data, reporting of personal data to an identified data subject, restricted access to personal data, masking of personal data, read access logging to special categories of personal data, change logging of personal data, and consent management mechanisms.

About SAP road maps

Companies today are planning their digital journeys – transforming business models, reengineering business processes, and reimagining work.

SAP road maps highlight innovations that may help you plan and implement your digital journey. They span products relevant to lines of business in your industry and explain how our innovations may add value to your business.

In our road maps, you can learn about our innovations along four different timelines:

1. **Recent innovations** for our products that have been launched in the past weeks or months and can already be purchased
2. **Planned innovations** for our products that are intended to be launched in the short term or midterm
3. **Product direction**, providing a long-term perspective on high-level development plans for innovations for our solutions – inspired by your requirements
4. **Product vision**, providing a high-level and long-term business perspective on innovations for our products

Table of contents

Product overview

- SAP Business ByDesign – Functional overview
- Key trends, customer needs, and value proposition
- The Intelligent Enterprise

Vision and direction

- SAP Business ByDesign – Proven public cloud ERP suite
- High-level product trends

Product road map

- Recent innovations
- Planned innovations
- Product direction

SAP Business ByDesign

Ease of use, insightfulness, and openness

Ease of use, flexible with best practices

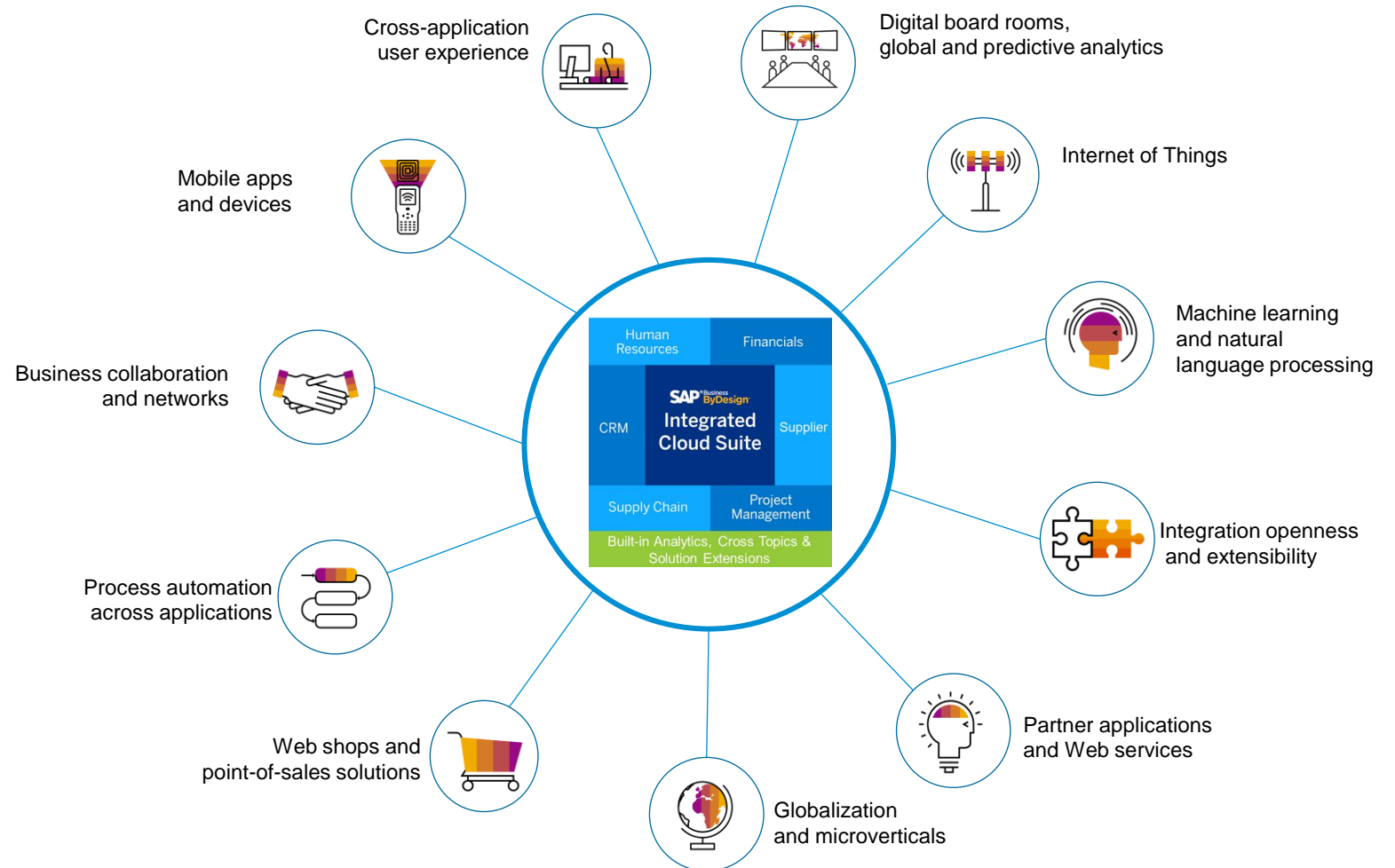
- A modern intuitive user interface that is consistent across the entire suite for instant productivity
- Accessibility anywhere anytime through mobile apps
- 38 built-in business scenarios
- [Legal changes notification service](#)
- Quickly configurable, easy to adopt and to extend

Insightfulness

- Built-in, real-time analytics with more than 500 standard reports, dozens of prebuilt KPIs, and Microsoft Excel integration

Openness

- Open interfaces for quick connections to existing solutions and to build custom integrations
- Extendable by personalization, key user adaptation, and SAP Cloud Applications Studio software



SAP Business ByDesign

Digital transformation is the prerequisite for an intelligent enterprise

Key needs of midmarket organizations

Visibility and transparency

Enabling intelligent decision-making in global operations



Efficient business processes

Best-practice procedure automating repetitive tasks and enabling focus on value-adding activities



IT cost and security

Affordable, compliant, and secure digitalization without the need for deep expert know-how



SAP Business ByDesign value proposition

Built-in analytics for real-time data across all functional areas of the business for **intelligent decision-making**

Time-tested best practices connecting every function across the company

A **mobile-connected** empowered workforce that makes **fast decisions**

Technology that **scales** with the business and is always up-to-date with **quarterly upgrades**

Software that is designed to be **easy** to learn, **quick** to implement, easy to use, and **simple** to support

The Intelligent Enterprise

Enabled by SAP Business ByDesign

Next-gen user experience

New way of interaction driven by natural language processing and intelligent assistants



Digital assistants



Mobile

Process automation

Elimination of repetitive, predictable tasks to allow focus on value-adding activities



Digital boardroom



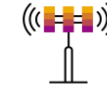
Predictive analytics

Next-gen best practices

New business models and processes enabled by digitalization and new technology



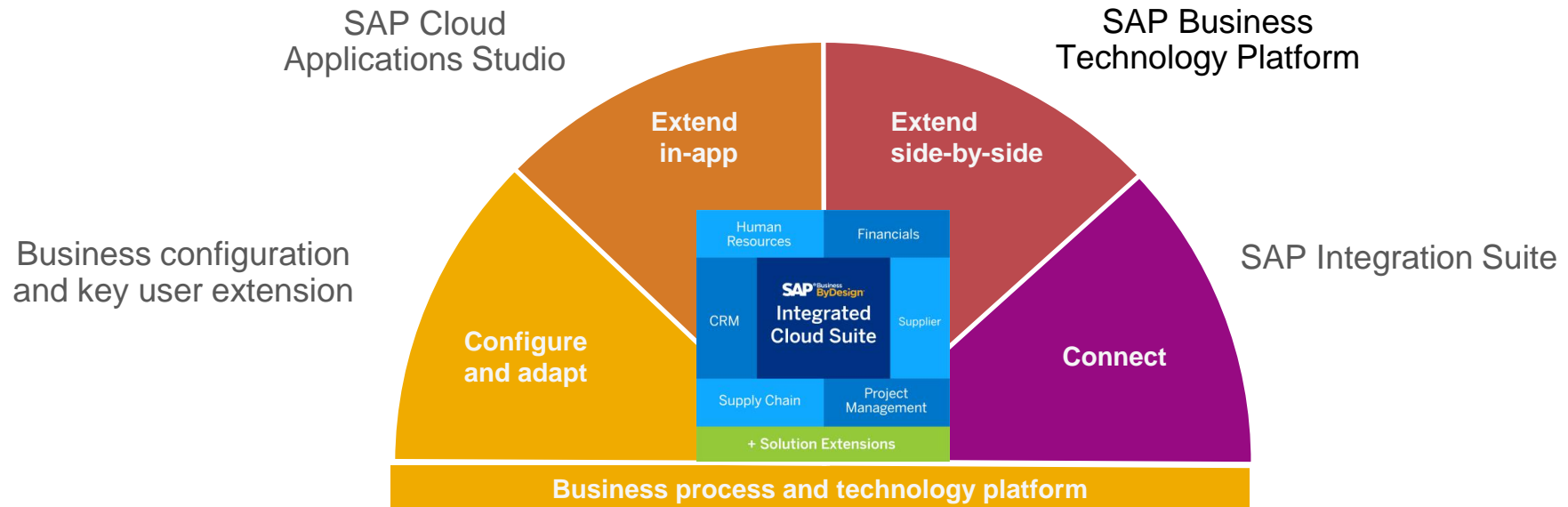
Machine learning (ML)



Internet of Things



Blockchain



SAP Business ByDesign

Proven public cloud ERP suite (Oct. 2021)



11,228 (+33% YoY) companies with unique tax ID



155 countries where [SAP Business ByDesign is used](#)



1.18 B (+33%) FIN documents
53.7 M (+28%) sales orders
2.64 M (+40%) projects
9.98 M (+22%) production orders
99.4 M (+44%) customer invoices
106 M (+47%) time recordings



200+ software solution partners with **8,933 (+25%) add-on** solutions



21 SAP-delivered [countries](#)
45 prelocalizations and partner localizations
13 languages



Able to fully process **35,000** invoices at **20** line items per hour



250 value-added partners worldwide



5 to 10,000 users per single SAP Business ByDesign system

General directions for SAP Business ByDesign

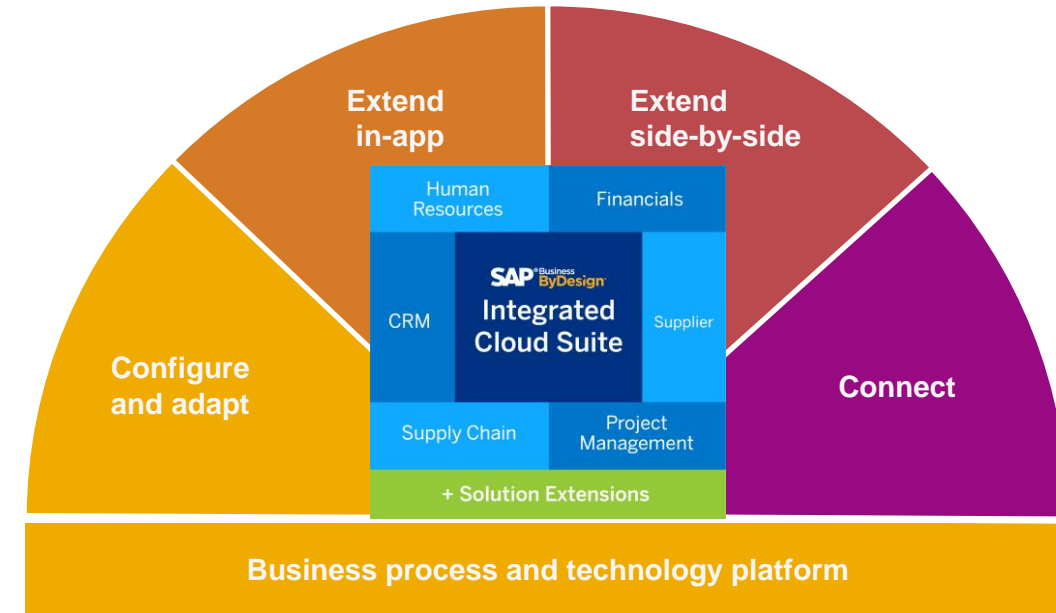
High-level road map

Our strategy remains to focus on [requests from the Customer Influence program that receive the most votes.](#)

In addition, we will put a special focus on:

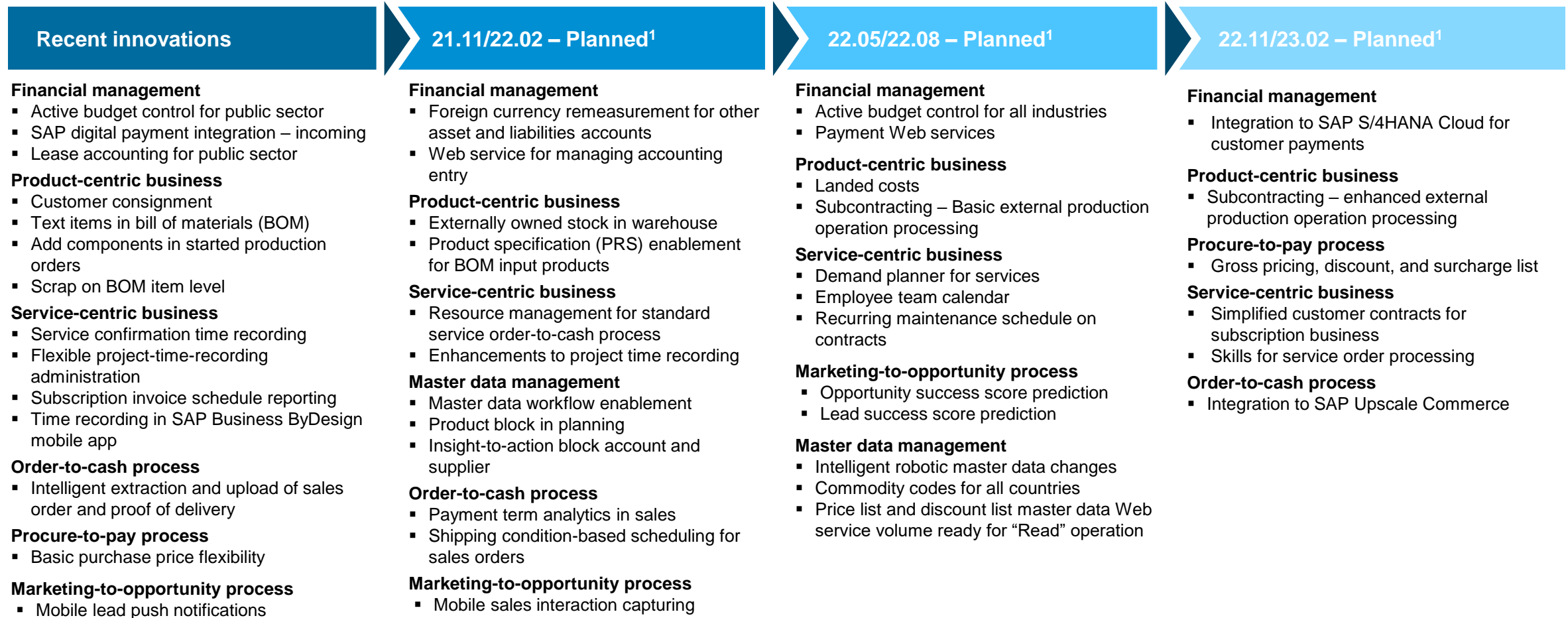
- Extended **logistics, production, and service resource** management
- Simplified **cross-industry capabilities for process optimization** by enhanced automation and data platform
- Providing best-of-breed, built-in **intelligent enterprise capabilities, analytics, and openness** for customer- and partner-specific enhancements
- **Enhancing and extending the technical foundation** to help ensure quicker time to value for partners and customers

Legal and compliancy requirements will continue to be our focus in all releases.



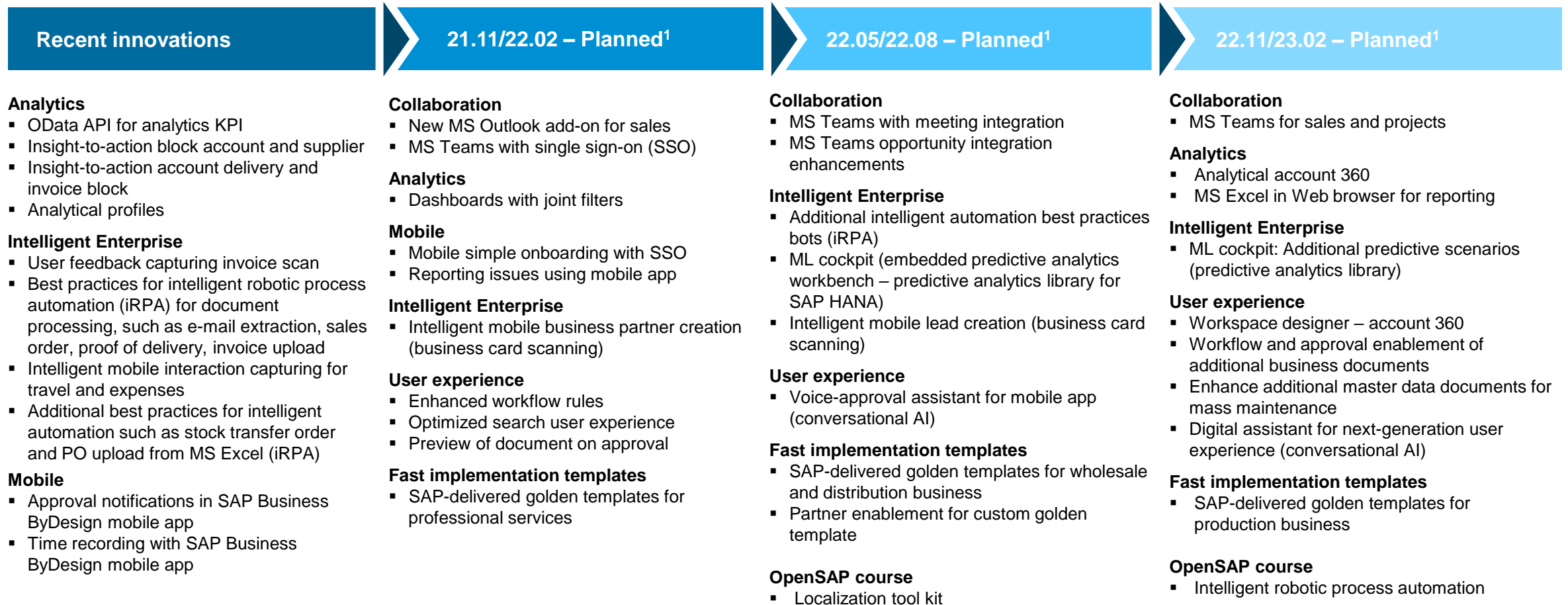
SAP Business ByDesign

Product road map overview – Business scenarios



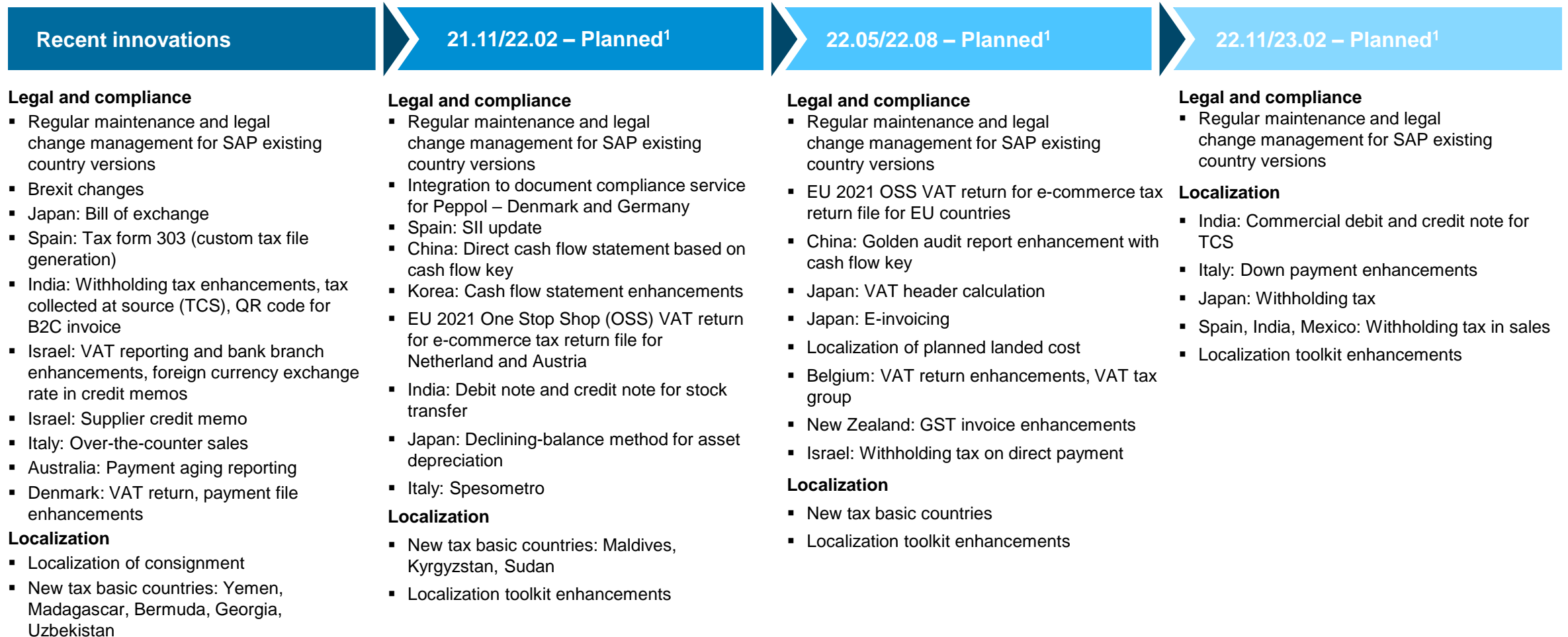
SAP Business ByDesign

Product road map overview – Cross-scenario features, extension, and platform



SAP Business ByDesign

Product road map overview – Legal, localization, and languages



SAP Business ByDesign

Product road map overview – Partner add-ons

Recent innovations

Financial

- Cash flow by Neteris
- Prepaid expense accruals by All for One Steeb
- U.S. indirect tax by Avalara
- Convenience and compliance pack by Phoenix

Procurement

- Supplier invoice automated processing and archiving by Kendox
- Portal for vendors by Seidor

Supply chain and logistics

- Shipping integration by Agilita

Customer relationship management

- Customer and vendor portal by ERP Logic
- Chatbox for sales by Seidor

Project management

- Calendar for service companies by Snap Intl
- Maintenance and repair by VistaVu

3rd party integration or vertical

- Integrator.io by Celigo
- Vendor invoice integration with SAP Concur solutions by Phoenix
- Smart rentals by VistaVu

Country localization

- Localization for Ecuador by Seidor
- Localization for Sri Lanka by Pristine

21.11/22.02 – Planned¹

Financial

- Budget control by Phoenix
- ISDOC format for CZ and SK countries by Snap Intl
- Consumption to cost center uploader by In Cloud Solutions
- Cost recognition by ERP Logic

Procurement

- Supplier invoice scanning by Neteris

Supply chain and logistics

- Warehouse management integration by ERP Logic
- Shiphero integration by Seidor

Customer relationship management

- Equipment rental by ERP Logic
- Quality inspections by ERP Logic

Project management

- Professional services reporting package by In Cloud Solutions

3rd party integration or vertical

- Look Fashion Platform by Argentis
- Integration with U.S. GSA for continental United States per diem rates by Phoenix

Human resources

- Employee time Jira/ClickUp integration by Phoenix
- Intelligent time recording by All for One Steeb
- Time recording by Cobalt
- Connected expense by Orchard House

22.02/22.05 – Planned¹

Financial

- Rental by Seidor
- Bank reconciliation by Neteris
- Tax reporting by Neteris
- Billing manager for digital advertising by Phoenix

Procurement

- Dealer portal by Acloudear

Supply chain and logistics

- Project manufacturing by In Cloud Solutions

Customer relationship management

- Sales price calculation by All for One Steeb
- Mobile field service and repair by Seidor
- Sales commissions by Phoenix

Human resources

- Project time and expense rules by Technology2Enjoy

3rd party integration or vertical

- Shopify integration by Seidor
- Shopify integration by ERP Logic

Country localization

- Localization for Ghana by Seidor
- Localization for Kosovo by Snap Intl
- Localization for Romania by Snap Intl

22.05/22.08 – Planned¹

Financial

- Banking cloud by Sofigate
- Financial consolidation by Clarivos

Project management

- Resource management by O&S Consultores
- Equipment maintenance by Aplicaciones en la Nube
- Plant maintenance mobile add-on by Seidor
- Resource planning for projects by All for One Steeb
- Quality check by Seidor

3rd party integration or vertical

- Configure, price, and quote by CIS
- Shipping integration and brand by parcelLab

Country localization

- Localization for Pakistan by Seidor
- Localization for Philippines by Appcentric
- Localization for Guatemala by Foro de Información
- Localization for Morocco by UniversAP

Regular update at [blog](#): *The Pace of Innovation of the Ecosystem Contributes to SAP Business ByDesign Success*

Learn more

SAP customers and partners

- ▶ [SAP Road Maps](#)
- ▶ [SAP Community](#)
- ▶ [SAP Transformation Navigator](#)
- ▶ [SAP User Groups](#)

- ▶ [SAP Business ByDesign Community](#)
- ▶ [SAP Business ByDesign Solution Brief](#)
- ▶ [Customer Influence site for SAP Business ByDesign](#)
- ▶ [SAP Business ByDesign Road Map](#)



Thank you.

Follow us



www.sap.com/contactsap

Studio SAP | 80609enUS (21/12)

© 2021 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See www.sap.com/copyright for additional trademark information and notices.